

MindFlow Performance

Partner with us to advertise, exhibit, and sponsor

MindFlow Performance is an organization passionate about increasing awareness of the role mindfulness and flow practice can have in attaining optimal performance.

MFP is committed to bringing together an international, multi-disciplinary community of professionals involved with academic research and applied practice, related to the coaching of teams and individuals who operate in high performance environments. This with the aim of facilitating public, professional and scientific discourse and increasing the networks between people and organizations

The three day MindFlow Performance event takes place from 21-23 March, 2018 in Vancouver, BC and comprises an International Research Roundtable, Scientific Symposium and fundraising Gala Dinner.

The event will incorporate roundtable discussions, plenary speakers, symposia, awards, practical break out sessions, video documentaries and special events to cover all aspects of research and practice related to mindfulness training and flow in performance environments. Furthermore, the event provides numerous social opportunities for attendees and faculty to connect and develop networks with professionals with similar interests from around the world.

Who attends MindFlow Performance?

- Academic Researchers and Educators
- Sports Performance Directors, Coaches, Clinical Psychologists and Mental Skills Coaches
- Creative Performance Directors, Teachers, Clinical Psychologists and Mental Skills Coaches
- Faculty at Top Colleges and Universities
- Clinical Researchers
- Business and Management Consultants
- Students
- Academic, Scientific & Social Consumer Publishers
- Technology Companies
- Data and Research Service Providers
- Scientific Societies and Organizations

MindFlow Performance will be held in Vancouver, BC, Canada on March 21-23, 2018. We have a full schedule of events slated for the event, including such as invited symposia, video documentaries, practical break out sessions, and a roundtable discussion.

Ways to Partner with us

As a Sponsor, your organization will have high visibility among an international community of budget holders, directors and practitioners from high performance sports, business and creative organizations.

Your logo will be displayed prominently in all promotional material relating to the event, which includes our regular newsletters that reach over 1,500 targeted professionals around the world three times a month. In addition, your logo will be displayed on meeting signs, our online presence, and in our program book.

Advertising opportunities let you reach the best and brightest in the field. Advertise during the events and reach our entire online community, the print program, Twitter, Instagram, LinkedIn, Facebook and other modes!

Exhibit with us and see steady traffic through the Exhibit Hall and refreshment areas, with coffee breaks located near the exhibits.

Bundle sponsorship, advertising, and exhibiting for the most exposure to CNS members.

Advertise

Meeting Program Advertising*

A meeting program goes into every attendee's hand. The ad will also appear in the pdf on the website.

- 2-Pages (b&w) - \$1,000
- Back Cover (colour) - \$750
- Inside Front Cover (colour) - \$700
- Inside Back Cover (colour) - \$600
- Full Page(b&w)- \$500
- Half page (b&w) - \$200

Email ListServ Advertising*

Your link or PDF* will be uploaded to our website and link to our regular HTML meeting emails. Our database contains over 1,500 targeted professionals interested in incorporating mindfulness and flow practice into their environments.

Email ads must be provided in JPG format (full colour, max 180 pixels wide).

- Small 180 W x 150 H Pixels (max 40k) - \$100
- Large 780W x 90 H Pixels (max 40k) - \$200
- 3-pack of small ads 180 W x 150 H Pixels (max 40k) - \$250
- 3-pack of large ads 780W x 90 H Pixels (max 40k) - \$500
- Meeting Recap/Save the Date e-mail \$300

Journal/Brochure Advertising - \$400

Place your journal and/or brochures for pickup at the onsite Registration Desk for the duration of the meeting quantity of 250 per. Journal/Brochure Advertising should be shipped to decorator and all drayage must be paid for by advertiser.

Flyer Insert Advertising - \$400*

Flyers are distributed to all meeting attendees via insertion in the attendee registration packet. Flyer inserts quantity of 250 per flyers and are limited to one sheet and not to exceed 8.5" X 11". Shipping instructions will be sent with confirmation of flyer acceptance. Flyer sequence is on a first-come, first-served basis.

*Artwork must be pre-approved. Insertion subject to availability, so order early!

Exhibit

The MindFlow Performance International Research Roundtable will be held at the Opus Hotel, in Vancouver.

The MindFlow Performance Scientific Symposium general sessions, video documentary screenings and practical break out sessions will be held at the Simon Fraser University, Harbour Centre campus. The main exhibition hall will also host refreshments during morning and afternoon breaks.

The Exhibit Hall floor plan, booth assignments, and Exhibitor Service Kit will be sent to Exhibitors in January 2018. MindFlow Performance reserves the right to alter the floor plan and reassign booth space at any time if deemed in the best interests of the exhibition. Exhibit booth assignments will be made according to respective tier of sponsorship and then in the order in which reservations are received.

The MindFlow Performance fundraising Gala Dinner will be held at the Autoform Car Dealership.

Hours

The tentative Exhibit Hall hours are:

Thursday, March 22, 2018	8.30 - 5.30
Friday, March 23, 2018	8.00 - 5.00

Exhibitors may not dismantle booths or begin packing until the Exhibit Hall closes on the final day of the exhibition.

Booth Equipment

All booths include one table and one 7-inch x 44-inch sign identifying your organization. The Exhibit Hall is carpeted, whilst both electricity and internet are also provided.

Payment and Cancellation Policy

Full payment must accompany all reservations. Exhibitors and advertisers cancelling space must notify MindFlow Performance no later than February 21, 2018 to receive a 50% refund; cancellations made after February 21, 2018 will not be refunded.

Marketing

Exhibitors and Advertisers are encouraged to consider the various ways to market to CNS members and meeting attendees. All advertising, sponsorships, receptions, workshops, and other meetings at the Simon Fraser Harbour Centre, Opus Hotel and Autoform Dealership must be approved by MindFlow Performance prior to the start of the event. Please contact info@MindFlowPerformance.com to inquire about more partnership ideas.

Code of Conduct

Exhibitor representatives are responsible for maintaining a collegial and professional environment for attendees, MindFlow Performance staff, venue staff, other exhibitors, and others participating in the MindFlow Performance events. Any exhibitors found to be engaging in unethical conduct or detrimental behaviours, as determined at the sole discretion of event management, will be evicted from the meeting and will forfeit booth rental and other exhibit-related payments.

If you see something, say something!

Security

Although security guards may be provided at the discretion of MindFlow Performance, the Exhibitor agrees to retain the sole responsibility at all times for the security of all exhibit materials. Exhibitors are strongly encouraged not to leave items of value unattended in booths.

Staffing

Each Exhibitor is required to have at least one (1) person monitoring its booth at all times during open hours. It is recommended that at least two (2) people be assigned to monitor each exhibit.

Sponsorship

MindFlow Performance Event Title Partner - \$20,000 CAD

Includes:

EVENT COLLATERAL

- Tier 1 logo placement on all event collateral eg. signage, multimedia, communications, gifts, event app, event program
- Introduction of chosen presentation, with logo visibility throughout
- Tier 1 exhibition space
- Event concierge

WEBSITE

- Tier 1 logo recognition on www.MindFlowPerformance
- Display advert/link in all ListServ emails to MindFlow Performance database

TICKETS

- 6 passes to both symposium days
- 4 tickets to post-reception faculty and VIP dinner
- 4 tickets to fundraising Gala Dinner

MindFlow Performance Event Diamond Partner - \$17,500 CAD

Includes:

EVENT COLLATERAL

- Tier 1A logo placement on all event collateral eg. signage, multimedia, communications, gifts, event app, event program
- Introduction of chosen presentation, with logo visibility throughout
- Tier 1 exhibition space

WEBSITE

- Tier 1A logo recognition on www.MindFlowPerformance
- Display advert/link in 10 ListServ emails to MindFlow Performance database

TICKETS

- 5 passes to both symposium days
- 2 tickets to post-reception faculty and VIP dinner
- 4 tickets to fundraising Gala Dinner

MindFlow Performance Event Broadcast Partner - \$15,000 CAD

Includes:

EVENT COLLATERAL

- Tier 1 logo placement on all event collateral eg. signage, multimedia, communications, gifts, event app, event program
- Introduction of chosen presentation, with logo visibility throughout
- Tier 1 exhibition space

WEBSITE

- Tier 1 logo recognition on www.MindFlowPerformance
- Tier 1 logo recognition on all broadcast screen savers
- Display advert/link in 8 ListServ emails to MindFlow Performance database

TICKETS

- 4 passes to both symposium days
- 2 tickets to post-reception faculty and VIP dinner
- 4 tickets to fundraising Gala Dinner

MindFlow Performance Platinum Education Partner - \$12,000 CAD (4 Available)

Includes:

EVENT COLLATERAL

- Tier 2 logo placement on all event collateral eg. signage, multimedia, communications, gifts, event app, event program
- Tier 2 logo placement on select off-site collateral
- Introduction of chosen presentation, with logo visibility throughout
- Tier 2 exhibition space

WEBSITE

- Tier 2 logo recognition on www.MindFlowPerformance
- Display advert/link in 3 ListServ emails to MindFlow Performance database

TICKETS

- 4 passes to both symposium days
- 2 tickets to post-reception faculty and VIP dinner
- 3 tickets to fundraising Gala Dinner

MindFlow Performance Gold Education Partner - \$8,000 CAD (9 Available)

Includes:

EVENT COLLATERAL

- Tier 3 logo placement on all event collateral eg. signage, multimedia, communications, gifts, event app, event program
- Introduction of chosen presentation, with logo visibility throughout
- Tier 3 exhibition space

WEBSITE

- Tier 3 logo recognition on www.MindFlowPerformance
- Display advert/link in 2 ListServ emails to MindFlow Performance database

TICKETS

- 2 passes to both symposium days
- 1 ticket to post-reception faculty and VIP dinner
- 2 tickets to fundraising Gala Dinner

MindFlow Performance Welcome Reception Partner - \$10,000 CAD

Includes:

EVENT COLLATERAL

- Tier 1 logo placement on event Reception collateral eg. signage, multimedia, communications, gifts, event app, event program
- Tier 2 logo placement on select off-site collateral
- Introduction of welcome speeches at event Reception
- Tier 2 exhibition space

WEBSITE

- Tier 3 logo recognition on www.MindFlowPerformance
- Display advert/link in 3 ListServ emails to MindFlow Performance database

TICKETS

- 4 tickets to post-reception faculty and VIP dinner
- 2 tickets to fundraising Gala Dinner

MindFlow Performance Symposium Lunch Partner - \$12,000 CAD

Includes:

EVENT COLLATERAL

- Tier 1 logo placement on event lunches collateral eg. signage, multimedia, communications, gifts, event app, event program
- Tier 2 logo placement on select off-site collateral
- Introduction of lunches at event
- Tier 2 exhibition space

WEBSITE

- Tier 3 logo recognition on www.MindFlowPerformance
- Display advert/link in 3 ListServ emails to MindFlow Performance database

TICKETS

- 4 passes to both symposium days
- 2 tickets to post-reception faculty and VIP dinner
- 3 tickets to fundraising Gala Dinner

MindFlow Performance Fundraising Gala Dinner Partner - \$40,000 CAD

Includes:

EVENT COLLATERAL

- Tier 1 logo placement on all Gala Dinner event collateral eg. signage, multimedia, communications, gifts, event app, event program
- Tier 1 logo placement on select off-site collateral
- Introduction of after dinner speakers and other event activities, with logo visibility throughout
- Tier 1 exhibition space

WEBSITE

- Tier 1 logo recognition on www.MindFlowPerformance
- Display advert/link in all ListServ emails to MindFlow Performance database

TICKETS

- 8 tickets to fundraising Gala Dinner

Collateral Examples

Symposium

Tote Bags	\$5,000
Registration Pass Lanyards	\$3,500
Volunteer T Shirts	\$2,000
Hats	\$2,500
Water Bottles	\$2,000
Flyers	\$750
Pens	\$2,000
Note Pads	\$2,000
Folders	\$2,000
Umbrellas	\$2,000
Playing Cards	\$2,000
Phone Holders	\$2,000
App Sponsor	\$5,000
Lectern Sponsor	\$7,500
Banners	\$8,000
Faculty Transport	\$2,000
Floor Signage	\$1,500

Lunches & Refreshments

Gazebos	\$1,500
Blankets	\$1,000
Gobo	\$500
Social Media Photo Backdrop	\$1,000
Napkins	\$500
Pillows/Cushions	\$750
Games Area	\$1,000
Coffee Cups	\$2,000
Menus	\$1,500
Water Bottles	\$2,000

Accommodation

Room Key Sleeves	\$1,000
Room Chocolates	\$300
Room Flip Flops	\$500

Don't see a sponsorship opportunity that interests you? Let us know and we can customize your package.

Contact info@MindFlowPerformance.com to inquire about more partnership ideas.

MindFlow Performance Partner Application

CONTACT INFORMATION

Name
Company

Billing Address
City, Province/State, Postcode/Zip

Phone
Fax
Email

The undersigned hereby authorizes MindFlow Performance Events to reserve space for use by the company or organization listed and specified above at the 2018 MindFlow Performance event specified.

Signature
Date

ADVERTISE

Meeting Program Advertising

- | | |
|-------------------------------|---------|
| o Outside back cover (colour) | \$750 |
| o Inside front cover (colour) | \$700 |
| o Inside back cover (colour) | \$600 |
| o 2-Pages (b&w) | \$1,000 |
| o Full Page (b&w) | \$500 |
| o Half Page (b&w) | \$200 |

Email ListServ Advertising

- | | |
|------------------------------------|-------|
| o Small 180W x 150H | \$100 |
| o Large 780W x 90H | \$200 |
| o 3-Pak Small Bundle | \$275 |
| o 3-Pak Large Bundle | \$550 |
| o Event Recap/Save the Date E-mail | \$400 |

Onsite Advertising

- | | |
|---------------------------------------|-------|
| o Brochure Distribution (250 qty) | \$750 |
| o Journal Distribution (250 qty) | \$750 |
| o Registration Flyer Insert (300 qty) | \$750 |

Contact info@MindFlowPerformance.com to inquire about more partnership ideas.

Total Payment for Advertising \$ _____ CAD

EXHIBIT

Standard Exhibit booths include an 8' x 10' space in the Exhibit Hall and two complimentary registrations per booth reserved. Additional registrations cost \$250 for early rate and \$275 for late rate each.

Early Invitation received by January 30, 2018

o Premium Bundle	\$1,500	1 exhibit booth, 4 exhibitor passes, Full page ad in the print program, 3 large ads in ListServ
o Bundle	\$1,100	1 exhibit booth, 3 exhibitor passes, Half page ad in the print program, 3 small ads in ListServ
o Standard Booth	\$750	1 exhibit booth, 2 exhibitor passes
o Additional Exhibitor passes		_____ @ \$150 = _____

Reserved after January 30, 2018

o Premium Bundle	\$1,700	1 exhibit booth, 4 exhibitor passes, Full page ad in the print program, 3 large ads in ListServ
o Bundle	\$1,300	1 exhibit booth, 3 exhibitor passes, Half page ad in the print program, 3 small ads in ListServ
o Standard Booth	\$950	1 exhibit booth, 2 exhibitor passes
o Additional Exhibitor passes		_____ @ \$175 = _____

Cancellation

Full payment must accompany all reservations. Exhibitors and advertisers cancelling space must notify MindFlow Performance no later than February 14, 2018 to receive a 50% refund; cancellations made after February 14, 2018 will not be refunded.

Contact info@MindFlowPerformance.com to inquire about more partnership ideas.

Total Payment for Exhibits \$_____ CAD

SPONSOR

EVENTS

o MindFlow Performance Event Title Partner	\$20,000	
o MindFlow Performance Event Diamond Partner	\$17,500	
o MindFlow Performance Event Broadcast Partner	\$15,000	
o MindFlow Performance Platinum Education Partner	\$12,000	(4 Available)
o MindFlow Performance Gold Education Partner	\$8,000	(9 Available)
o MindFlow Performance Welcome Reception Partner	\$10,000	
o MindFlow Performance Symposium Lunch Partner	\$12,000	
o MindFlow Performance Fundraising Gala Dinner Partner	\$40,000	

GIVE AWAYS

Symposium

o Tote Bags	\$5,000
o Registration Pass Lanyards	\$3,500
o Volunteer T Shirts	\$2,000
o Hats	\$2,500
o Water Bottles	\$2,000
o Flyers	\$750
o Pens	\$2,000
o Note Pads	\$2,000
o Folders	\$2,000
o Umbrellas	\$2,000
o Playing Cards	\$2,000
o Phone Holders	\$2,000
o App Sponsor	\$5,000
o Lectern Sponsor	\$7,500
o Banners	\$8,000
o Faculty Transport	\$2,000
o Floor Signage	\$1,500

Lunches & Refreshments

o Gazebos	\$1,500
o Blankets	\$1,000
o Gobo	\$500
o Social Media Photo Backdrop	\$1,000
o Napkins	\$500
o Pillows/Cushions	\$750
o Games Area	\$1,000
o Coffee Cups	\$2,000
o Menus	\$1,500
o Water Bottles	\$2,000

Accommodation

<input type="checkbox"/> Room Key Sleeves	\$1,000
<input type="checkbox"/> Room Chocolates	\$300
<input type="checkbox"/> Room Flip Flops	\$500

Terms

1. The sponsor will send a high-resolution logo for inclusion in printed program, website, and signage.
2. When applicable sponsor will send ad for printed program or URL for link.
3. Deadline to receive ads February 14, 2018.

Contact info@MindFlowPerformance.com to inquire about more partnership ideas.

Total Payment for Sponsors \$ _____ CAD

Grand Total Payment \$ _____ CAD

Pay by Credit Card

CC# _____ - _____ - _____
Exp. Date ____/____
Security Code _____

Pay by Cheque or Money Order*

Mail completed application with cheque to: MindFlow Performance, #404, 2170 West 1st Avenue, Vancouver, BC, V6K 1E8, CANADA

*Make Cheques/Money orders payable to MindFlow Performance

Exhibitor Rules and Regulations

BOOTH SPECIFICATIONS: Each booth is 8' x 10' and includes a 7" x 44" sign identifying your organization, one 6' x 30" skirted table, two side chairs, and one wastebasket.

EXHIBIT HOURS: Exhibitors will have access to their exhibit space during the following times.

TENTATIVE SCHEDULE: Exhibitor Hours and events are tentative and subject to change. Final hours will be shown in the Exhibitor Service Kit.

Thursday, March 22

7:30 am - 8:30 am	Exhibitors Set-Up
8:30 am - 6.00 pm	Exhibits Open
3:30 - 5:30 pm	

Friday, March 23

7:30 am - 8:30 am	Exhibitors Set-Up
8:30 am - 4.30 pm	Exhibits Open
4:30 - 6:30 pm	Exhibitors Tear-Down

BOOTH RESERVATION: Exhibit booths will be reserved upon receipt of the completed Exhibitor Application and payment. Confirmation of booth reservation will be sent via email. Booth reservation can be made by mail or email. To reserve by mail, complete the Exhibitor Application and mail, along with payment, to: MindFlow Performance, #404, 2170 West 1st Avenue, Vancouver, BC, V6K 1E8, CANADA

PAYMENT: Payment must accompany your Exhibit Application. Payment can be made by cheque, money order, or credit card. To pay by cheque or money order, make the cheque or money order payable to MindFlow Performance and submit with your Exhibitor Application to the address shown on the form. There is a \$30 charge for returned checks.

BOOTH STAFFING: Each booth reservation includes complimentary meeting registrations for up-to-two company representatives. Name badges will be issued as indicated on the Exhibitor Application. Exhibitors are required to wear badges at all times when in the Exhibit Hall. Additional representatives must pay regular meeting fees to attend. Badges are not transferable.

EXHIBIT SPACE SET UP/TEAR DOWN: Exhibitors shall not set up or tear down their exhibit space during exhibit hours. Any exhibit space not occupied by the start of exhibit hours may be cancelled without refund and reassigned by MindFlow Performance.

EXHIBIT POLICY: All exhibitors are responsible for being aware of and adhering to the following policies.

- Exhibitors must keep their exhibit space open and staffed during exhibit hall hours.
- Exhibitors may not sublet or assign any portion of their exhibit space. Exhibitors agree to comply with all decisions of the MindFlow Performance.
- MindFlow Performance shall deny, within its sole discretion and for whatever reason, participation at the meeting of any exhibitor which MindFlow Performance deems to be inappropriate for the meeting or which MindFlow Performance believes would be disruptive to the activities of the meeting.
- Exhibitors shall not schedule or promote competitive activities during the time of the meeting except upon the pre-approval of MindFlow Performance.

MindFlow Performance reserves the right to relocate booths for the overall benefit of the meeting.

LIABILITY AND INSURANCE: The exhibitor, upon contracting to exhibit, expressly releases MindFlow Performance or any of its officers, directors, employees, or committee members, or the owners, employees, or representatives of from any responsibility or liability for any injury, loss, or damage that may occur to the exhibitor or to the exhibitor's employees or property prior to during, or subsequent to the period covered by the exhibitor's contract, including but not limited to, any responsibility or liability for negligently caused injury, loss, damage; and further, the exhibitor agrees to hold harmless and indemnify MindFlow Performance and the Simon Fraser University, Opus Hotel or Autoform Dealership in their entirety by any person, and arising out of the exhibitor's acts or omissions. All exhibitors are required to sign an Indemnity and Liability Limitation Agreement.

FREIGHT HANDLING: Shipment of equipment and supplies must initially be arranged through MindFlow Performance, which will coordinate delivery of your shipment to the event venue

CANCELLATION POLICY: Exhibit space reservations may be canceled if written notification is received by the MindFlow Performance on or before February 14, 2018. In such event, a refund of 50% of the exhibit space fees will be given. There will be no refunds for exhibit space cancellations received after February 14, 2018. For cancellations, contact info@MindFlowPerformance.com

INDEMNITY AND LIMITATION OF LIABILITY: Neither MindFlow Performance, nor any of their officers, agents, employees, affiliates or other representatives shall be held liable for, and they are hereby released from liability for, any damage, loss, harm or injury to the person or property of the exhibitor or any of its officers, agents, employees or other representatives, resulting from theft, fire, water, accident or any other cause. The exhibitor shall also indemnify and hold harmless MindFlow Performance from demands, suits, liability, damages, loss, costs, attorneys' fees and expenses of whatever kind of nature, including but not limited to, claims of damage or loss resulting from the breach of these terms, conditions and rules, claims of property or personal injury caused by or attributable in whole or in part to any action or failure to act whether by negligence or otherwise, on the part of the exhibitor or any of its officers, agents, employees or other representatives, and claims of damage or loss to any third party resulting from an infringement of a copyright or patent or the unauthorized use of a registered trademark.

RESPONSIBILITY: Exhibitor assumes responsibility and agrees to indemnify and defend MindFlow Performance and the Simon Fraser University and the Opus Hotel and Autoform Dealership, and the Hotel's/University's/Autoform's Owner, and their respective owners, managers, subsidiaries, affiliates, employees and agents against any claim or expenses arising out of the use of the exhibition premises. The Exhibitor understands that neither MindFlow Performance nor the Venue parties maintain insurance covering the Exhibitor's property and it is the sole responsibility of the Exhibitor to obtain such insurance.

SECURITY: Liability for all equipment and materials remains with the individual exhibitor. Neither the Simon Fraser University, Opus Hotel, Autoform Dealership, nor the MindFlow Performance, is liable for, or carries any insurance on, exhibitor property or fixtures. For this reason, exhibitors are encouraged to carry insurance on their exhibits at their own expense.

SOLICITATION: All demonstrations and interviews must be conducted within your assigned booth space. All exhibitor printed materials, souvenirs and other articles must be distributed within your assigned booth space. Aisle space must be kept clear to permit for a smooth flow of traffic. Distribution of printed materials, souvenirs and other articles in the registration area, common areas outside the exhibit hall, meeting rooms, or food and beverage areas is prohibited. The operation of lotteries or games of chance is permitted within applicable law. MindFlow Performance reserves the right to prohibit the distribution of items it deems objectionable or otherwise inappropriate.